ORDER

Orders	Order / R	ev:	1963	053											
	Alt Order	#:	WOC	12432956											
	Product D	esc:	Politi	cal											
	Estimate:		8493								WHAS	S			
	Flight Date	es:	03/24	1/20 - 04/02	2/20			Primary A	۹E:		Ben S	tecker			
	Original D	ate / Rev:	03/24	1/20 / 04/0 [.]	1/20			Sales Off	ice:		TSWA	\S			
	Order Typ		RFP					Sales Re	gion:		NAT				
Agency	Name:		Buyi	ng Time, l	LC/ PO	L									
	Buying Co	ontact:						Billing Ty	pe:		Cash				
	Billing Cor	ntact:						Billing Ca	alenda	ar:	Broad	cast			
			650 N	Massachus	etts Ave	. N.W. , Suit	e 21(Billing Cy	cle:		EOM/	EOC			
			Wash	ington, DC	20001			Agency C	Comm	nission:	15%				
Advertiser	Name:			Amy McC	Srath / F	/ US SEN /	KV								
Auventisei	Demograp	ohic:	A35+	-		7033EN7		New Bus	iness	Thru:					
	Product C			S Senate				Advertise			18614	4			
	Revenue		AGY					Agency E	Extern	nal ID:	2118A	AGP			
	Revenue	Code 2:		.) Political				Unit Code:			General				
	Revenue		<u>`</u>) Candidat	e										
Bill Plan							Tota	s							
Start Date	End Date	# Spots	Gross	Amount	Net An	nount	Mont			# Spots	Gros	s Amour	nt Ne	et Amount	Rating
02/24/20	03/29/20	26		\$5,410.00		\$4,598.50		h 2020		26		\$5,410.		\$4,598.50	0.00
03/30/20	04/02/20	11		\$2,110.00		\$1,793.50	April			11		\$2,110.		\$1,793.50	
							Totals	6		37		\$7,520.	00	\$6,392.00	0.00
Account Exe		Colos Offi			ion II	Start Date / I	-nd Dat	_		Order 0/	7				
Ben Stecker	ulive	Sales Office	ce .	Sales Reg		Start Of Ord				Order % 100%					
Den Slecker								Oronaei		100 /)				
Order Share		S	hare	•	Total										
WHAS			17%		20.00										
Market			100%	\$44,2	35.29										
Competitive	Share	S	hare		Total										
CABLE			0%		\$0.00										
			83%		15.29										
WAVE			0%		\$0.00										
WBKI			0%		\$0.00										
WBNA			0%		\$0.00										
WDRB			0%		\$0.00										
WFTE			0%		\$0.00										
WKMJ			0%		\$0.00										
WKPC			0%		\$0.00										
WKZT			0%		\$0.00										
WLKY			0%		\$0.00										
	e . –					•		_			-		. –	•	
Ln Ch	Start End		tory C			Start/End		Days		n Spots			tg Type		Amount
	03/24/20 03/2 n: WAKE UP W	WAK	E UP W	@ 9a Sa /EEKEND Q20 SELLII		9-930a 0K (sell)		1-	:3	30 1	\$140.00) P02 (0.00 NM	1	\$140.00

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Order / Rev:	1963053	Advertiser:	POL/ Amy McGrath / D / US SEN / KY	
Alt Order #:	WOC12432956	Product Desc:	Political	WHAS
Flight Dates:	03/24/20 - 04/02/20	Estimate:	8493	

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03		03/29/20	1-	1	\$140.00	0.00			¢1.40.00 D00	0.00 1114		¢4.40.00
N 2 All	03/24/2	20 03/29/20	Good Morning Ar			00 AM1	:30	1	\$140.00 P03	0.00 NM	1	\$140.00
(Progra	am: GOO	D MORNING	AMERICA)1Q20									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03		03/29/20	1	1	\$140.00	0.00						
N 3 All	03/24/2	20 03/28/20	Good Morning Ar	merica S M	7-9a	1-	:30	1	\$140.00 P02	0.00 NM	1	\$140.00
			GOOD MORNIN									
			AMERICA)1Q20		_	5.4						
	art Date	End Date	<u>Weekdays</u> 1-	Spots/Week	Rate	Rating						
Week: 03		03/29/20			\$140.00	0.00	.20	4	¢120.00 D04	0.00 NIM	1	¢100.00
N 4 All	03/24/2	20 03/29/20	This Week Su THIS WEEK	CM	9-10a	1	:30	1	\$120.00 P04	0.00 INIVI	1	\$120.00
(Progra	am: THIS	WEEK)1Q20) SELLING BOOK	(sell)								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03	3/23/20	03/29/20	1	1	\$120.00	0.00						
N 5 All	03/24/2	20 03/27/20	Local News @ 43	30a M-FCM	430-5a	1- 1	:30	2	\$100.00 P01	0.00 NM	2	\$200.00
			WHAS11 WAKE									
			JP NEWS @ 430A			·						
	art Date	End Date	<u>Weekdays</u> 1- 1	Spots/Week	Rate	Rating						
Week: 03 N 6 All		03/29/20	Local News @ 6	2	\$100.00 6-7a	0.00	:30	3	\$160.00 P03	0.00 NM	3	\$480.00
NO AII	03/24/2	0 03/30/20	WHAS11 WAKE			111	.30	3	\$100.00 P03	0.00 1000	3	φ 400.00
(Progra	am: WHA	S11 WAKE L	JP NEWS @ 6A)1		-							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03	3/24/20	03/30/20	111	3	\$160.00	0.00						
N 7 All	03/24/2	20 03/30/20	Local News @ 12	•	12-1p	1-11	:30	3	\$150.00 P02	0.00 NM	3	\$450.00
(5			WHAS11 NEWS									
			T NOON)1Q20 S		· · · ·	Detien						
<u>St</u> Week: 03	art Date	End Date 03/30/20	<u>Weekdays</u> 1- 11	Spots/Week 3	<u>Rate</u> \$150.00	Rating 0.00						
N 8 All			ABC World News		6-630p	1-	:30	1	\$300.00 P04	0.00 NM	1	\$300.00
	00/24/2	.0 03/23/20	ABC World New		0.000b	1-	.00	1	\$300.001 O4	0.00 110		\$500.00
(Progra	am: WHA	S11 NEWS @	@ 630p)1Q20 SEL		sell)							
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03	3/23/20	03/29/20	1-	1	\$300.00	0.00						
N 9 All	03/24/2	20 03/30/20	Local News @ 6		6-630p	1-111	:30	4	\$300.00 P04	0.00 NM	4	\$1,200.00
(Data	0.001		WHAS11 NEWS									
			6 & amp; 630p S Wookdowa									
Week: 03	art Date 3/24/20	End Date 03/30/20	<u>Weekdays</u> 1- 111	Spots/Week 4	<u>Rate</u> \$300.00	Rating 0.00						
N10 All		20 03/30/20	Local News @ 53	•	530-6p	1-111	:30	4	\$275.00 P03	0.00 NM	7	\$1,100.00
			WHAS11 NEWS					•	,			÷.,
(Progra	am: WHA	S11 NEWS @			sell)							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03	3/24/20	03/30/20	1-111	4	\$275.00	0.00				I	I	

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Order / Rev:	1963053	Advertiser:	POL/ Amy McGrath / D / US SEN / KY	
Alt Order #:	WOC12432956	Product Desc:	Political	WHAS
Flight Dates:	03/24/20 - 04/02/20	Estimate:	8493	

Ln Ch Start End Inventory Code E	Break Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Weekdays Spots/	Neek Rate	Rating					
Week: 03/24/20 03/30/20 1-111	4 \$275.00	0.00					
Spot Ch Date Range Description	Start/End Time		<u>Weekdays</u> M-WThF		Rtg Type		
1 All 03/24/20-03/30/20 Local News @ 530p M-F	530-6p		M-WINF	:30 (\$275.00)	0.00 NM		
See MG 10.5,10.6 [Recon Preempt-DNA-SCHEDULE CHANGE]							
2 All 03/24/20-03/30/20 Local News @ 530p M-F	530-6p		M-WThF	:30 (\$275.00)			
See MG 10.7.10.8	000 00			.00 (\$270.00)	0.00 1414		
[Recon Preempt-DNA-SCHEDULE CHANGE]							
3 All 03/24/20-03/30/20 Local News @ 530p M-F	530-6p		M- WThF	:30 (\$275.00)	0.00 NM		
See MG 10.9,10.10							
[Recon Preempt-DNA-SPECIAL REPORT LIVE LC	-						
5 All 03/30/20-03/30/20 Local News @ 12p M-F	12-1p		M	:30 \$150.00	0.00 NM		
MG for 10.1 03/25							
6 All 03/30/20-03/30/20 The View	11-12p		M	:30 \$125.00	0.00 NM		
(b) MG for 10.1 03/25							
7 All 03/30/20-03/30/20 Pandemic	1-2p		M	:30 \$100.00	0.00 NM		
MG for 10.2 03/26 [Approved MG 3/27/20]							
8 All 03/30/20-03/30/20 Local News @ 11p M-F	11-1135p		M	:30 \$175.00	0.00 NM		
MG for 10.2 03/26	TT-TTOOP		111	.50 \$175.00	0.00 1110		
[Approved MG 3/27/20]							
9 All 04/02/20-04/02/20 The View	11-12p		Th	:30 \$125.00	0.00 NM		
MG for 10.3 03/27	·						
[Approved MG 4/1/20]							
10 All 04/02/20-04/02/20 Local News @ 4p M-F	4-5p		Th	:30 \$150.00	0.00 NM		
MG for 10.3 03/27							
[Approved MG 4/1/20]							
N11 All 03/24/20 03/27/20 Local News @ 4p M-F 0	СМ 4-5р	111-	- :30	3 \$150.00 P03	0.00 NM	3	\$450.00
WHAS11 NEWS @ 4P (Program: WHAS11 NEWS @ 4P)1Q20 SELLING BOC							
Start Date End Date Weekdays Spots/		Rating					
Week: 03/23/20 03/29/20 111	3 \$150.00	0.00					
N12 All 03/24/20 03/30/20 Local News @ 5p M-F 0		1-1-1-	- :30	3 \$250.00 P04	0.00 NM	3	\$750.00
WHAS11 NEWS @ 5p	1			• • • • • •		-	• • • • • •
(Program: WHAS11 NEWS @ 5p)1Q20 SELLING BOC	· · ·						
Start Date End Date Weekdays Spots/		Rating					
Week: 03/24/20 03/30/20 1-1-1	3 \$250.00	0.00		Level Dete			
Spot Ch Date Range Description 1 All 03/24/20-03/30/20 Local News @ 5p M-F	<u>Start/End Time</u> 5-530p		<u>Weekdays</u> M-WF		Rtg Type		
See MG 12.4,12.5,12.6	5-550p		IVI- VV I'	.30 (\$200.00)	0.00 1110		
2 All 03/24/20-03/30/20 Local News @ 5p M-F	5-530p		M-WF	:30 (\$250.00)			
See MG 12.4,12.5,12.6	0.000b		WI- W I	.50 (\$200.00)	0.00 1410		
3 All 03/24/20-03/30/20 Local News @ 5p M-F	5-530p		M-WF	:30 (\$250.00)	0.00 NM		
See MG 12.4,12.5,12.6	0 000p			.00 (\$200.00)	0.00 1.00		
4 All 03/24/20-03/30/20 ET 7-730p	7-730p		W	:30 \$400.00	0.00 NM		
(b) MG for 12.2,12.1,12.3	1.100b				0.00		
5 All 03/24/20-03/30/20 Local News @ 11p M-F	11-1135p		WTh	:30 \$175.00	0.00 NM		
MG for 12.2,12.1,12.3	1			• • •			
6 All 03/24/20-03/30/20 Local News @ 11p M-F	11-1135p		WTh	:30 \$175.00	0.00 NM		
MG for 12.2,12.1,12.3	·						
	CM 630-7p	1- 1-	- :30	2 \$500.00 P04	0.00 NM	2	\$1,000.00
ABC WORLD NEWS	000 i p			- ,00010104	2.00 1444	_	÷:,000.00
(Program: ABC WORLD NEWS)1Q20 SELLING BOOK	(sell)						
Start Date End Date Weekdays Spots/	Week Rate	Rating					
Week: 03/23/20 03/29/201-1	2 \$500.00	0.00					
	СМ 12-6р	1	- :30	1 \$120.00 P04	0.00 NM	1	\$120.00
Weekend ROS 12p-6p							
(Program: ENTERTAINMENT TONIGHT)1Q20 SELLIN Start Date End Date Weekdays Spots/		Rating					
Start Date End Date Weekdays Spots	<u>Week</u> <u>Rate</u>	Rading			l	•	

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Order / Rev:	1963053	Advertiser:	POL/ Amy McGrath / D / US SEN / KY	
Alt Order #:	WOC12432956	Product Desc:	Political	WHAS
Flight Dates:	03/24/20 - 04/02/20	Estimate:	8493	

Ln	Ch	Start	End	Inventory Code	e Break	Start/End T	īme Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
	-	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 03/	23/20	03/29/20	1-	1	\$120.00	0.00						
N15	All	03/24/2	0 03/30/20	ET 7-730p	CM	7-730p	1	:30	1	\$400.00 P04	0.00 NM	1	\$400.00
				ENTERTAINME									
	(Progra	m: ENTE	RTAINMEN	r tonight)1Q20	SELLING BOO	OK (sell)							
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 03/	24/20	03/30/20	1	1	\$400.00	0.00						
N16	All	03/24/2	0 03/28/20	Local News @ 1	1p Sa CM	11-1135p	1-	:30	1	\$175.00 P02	0.00 NM	1	\$175.00
				WHAS11 NEWS	AT 11 SAT								
((Progra	m: WHAS	611 NEWS A	T 11 SAT)1Q20 S	SELLING BOOH	< (sell)							
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 03/	23/20	03/29/20	1-	1	\$175.00	0.00						
N17	All	03/24/2	0 03/28/20	Inside Ed 1135p-	-1205a S M	1135p-1205a	a1-	:30	1	\$80.00 P03	0.00 NM	1	\$80.00
				INSIDE EDITION									
((Progra	m: INSID	E EDITION)	1Q20 SELLING B	OOK (sell)								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 03/	23/20	03/29/20	1-	1	\$80.00	0.00						
N18	WHAS	03/24/2	0 03/30/20	Local News @ 6	30p Su CM	630-7p	1	:30	1	\$275.00 P04	0.00 NM	1	\$275.00
				Local News @ 6	30p Su								
	(Progra	m: WHAS	611 NEWS @	2 6 & 630p S	Su-F)1Q20 SEL	LING BOOK	(sell)						
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 03/	24/20	03/30/20	1	1	\$275.00	0.00						
											Totals	37	\$7,520.00
											101013	57	ψ1,520.00