

ORDER

Orders
Order / Rev: 1963053
Alt Order #: WOC12432956
Product Desc: Political
Estimate: 8493
Flight Dates: 03/24/20 - 04/02/20
Original Date / Rev: 03/24/20 / 04/01/20
Order Type: RFP

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: **Buying Time, LLC/ POL**
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: **POL/ Amy McGrath / D / US SEN / KY**
Demographic: A35+
Product Codes: PL-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 186144
Agency External ID: 2118AGP
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/29/20	26	\$5,410.00	\$4,598.50
03/30/20	04/02/20	11	\$2,110.00	\$1,793.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	26	\$5,410.00	\$4,598.50	0.00
April 2020	11	\$2,110.00	\$1,793.50	0.00
Totals	37	\$7,520.00	\$6,392.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	17%	\$7,520.00
Market	100%	\$44,235.29

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	83%	\$36,715.29
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	03/24/20	03/28/20	Local News @ 9a Sa	CM	9-930a	-----1-	:30	1	\$140.00	P02	0.00	NM	1	\$140.00
				WAKE UP WEEKEND 9-10A											
(Program: WAKE UP WEEKEND 9-10A)1Q20 SELLING BOOK (sell)															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	All	03/24/20	03/29/20	Good Morning America	SM	8:00 AM-9:00 AM	-----1	:30	1	\$140.00	P03	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/23/20	03/29/20	-----1-		1				\$140.00		0.00			
		(Program: GOOD MORNING AMERICA)1Q20 SELLING BOOK (sell)													
N 3	All	03/24/20	03/28/20	Good Morning America	SM	7-9a	-----1-	:30	1	\$140.00	P02	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/23/20	03/29/20	-----1		1				\$140.00		0.00			
		(Program: GOOD MORNING AMERICA)1Q20 SELLING BOOK (sell)													
N 4	All	03/24/20	03/29/20	This Week Su	CM	9-10a	-----1	:30	1	\$120.00	P04	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/23/20	03/29/20	-----1		1				\$120.00		0.00			
		(Program: THIS WEEK)1Q20 SELLING BOOK (sell)													
N 5	All	03/24/20	03/27/20	Local News @ 430a M-FCM		430-5a	--1-1--	:30	2	\$100.00	P01	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/23/20	03/29/20	--1-1--		2				\$100.00		0.00			
		(Program: WHAS11 WAKE UP NEWS @ 430A)1Q20 SELLING BOOK (sell)													
N 6	All	03/24/20	03/30/20	Local News @ 6a M-F	CM	6-7a	1--11--	:30	3	\$160.00	P03	0.00	NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/24/20	03/30/20	1--11--		3				\$160.00		0.00			
		(Program: WHAS11 WAKE UP NEWS @ 6A)1Q20 SELLING BOOK (sell)													
N 7	All	03/24/20	03/30/20	Local News @ 12p M-F	CM	12-1p	1-11---	:30	3	\$150.00	P02	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/24/20	03/30/20	1-11---		3				\$150.00		0.00			
		(Program: WHAS11 NEWS AT NOON)1Q20 SELLING BOOK (sell)													
N 8	All	03/24/20	03/29/20	ABC World News Sa	CM	6-630p	-----1-	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/23/20	03/29/20	-----1-		1				\$300.00		0.00			
		(Program: WHAS11 NEWS @ 630p)1Q20 SELLING BOOK (sell)													
N 9	All	03/24/20	03/30/20	Local News @ 6p M-F	CM	6-630p	1-111--	:30	4	\$300.00	P04	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/24/20	03/30/20	1-111--		4				\$300.00		0.00			
		(Program: WHAS11 NEWS @ 6 & 630p Su-F)1Q20 SELLING BOOK (sell)													
N 10	All	03/24/20	03/30/20	Local News @ 530p M-FCM		530-6p	1-111--	:30	4	\$275.00	P03	0.00	NM	7	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/24/20	03/30/20	1-111--		4				\$275.00		0.00			
		(Program: WHAS11 NEWS @ 530P)1Q20 SELLING BOOK (sell)													

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/24/20	03/30/20	1-111--					4	\$275.00		0.00			
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	All	03/24/20-03/30/20	Local News @ 530p M-F	530-6p	M-WThF----	:30	(\$275.00)	0.00	NM						
See MG 10.5,10.6 [Recon Preempt-DNA-SCHEDULE CHANGE]															
2	All	03/24/20-03/30/20	Local News @ 530p M-F	530-6p	M-WThF----	:30	(\$275.00)	0.00	NM						
See MG 10.7,10.8 [Recon Preempt-DNA-SCHEDULE CHANGE]															
3	All	03/24/20-03/30/20	Local News @ 530p M-F	530-6p	M-WThF----	:30	(\$275.00)	0.00	NM						
See MG 10.9,10.10 [Recon Preempt-DNA-SPECIAL REPORT LIVE LOCAL EVENT]															
5	All	03/30/20-03/30/20	Local News @ 12p M-F	12-1p	M-----	:30	\$150.00	0.00	NM						
Ⓜ MG for 10.1 03/25															
6	All	03/30/20-03/30/20	The View	11-12p	M-----	:30	\$125.00	0.00	NM						
Ⓜ MG for 10.1 03/25															
7	All	03/30/20-03/30/20	Pandemic	1-2p	M-----	:30	\$100.00	0.00	NM						
Ⓜ MG for 10.2 03/26 [Approved MG 3/27/20]															
8	All	03/30/20-03/30/20	Local News @ 11p M-F	11-1135p	M-----	:30	\$175.00	0.00	NM						
Ⓜ MG for 10.2 03/26 [Approved MG 3/27/20]															
9	All	04/02/20-04/02/20	The View	11-12p	---Th----	:30	\$125.00	0.00	NM						
Ⓜ MG for 10.3 03/27 [Approved MG 4/1/20]															
10	All	04/02/20-04/02/20	Local News @ 4p M-F	4-5p	---Th----	:30	\$150.00	0.00	NM						
Ⓜ MG for 10.3 03/27 [Approved MG 4/1/20]															
N11	All	03/24/20	03/27/20	Local News @ 4p M-F	CM	4-5p	--111--	:30	3	\$150.00	P03	0.00	NM	3	\$450.00
WHAS11 NEWS @ 4P (Program: WHAS11 NEWS @ 4P)1Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/23/20	03/29/20	--111--					3	\$150.00		0.00			
N12	All	03/24/20	03/30/20	Local News @ 5p M-F	CM	5-530p	1-1-1--	:30	3	\$250.00	P04	0.00	NM	3	\$750.00
WHAS11 NEWS @ 5p (Program: WHAS11 NEWS @ 5p)1Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/24/20	03/30/20	1-1-1--					3	\$250.00		0.00			
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	All	03/24/20-03/30/20	Local News @ 5p M-F	5-530p	M-W-F----	:30	(\$250.00)	0.00	NM						
See MG 12.4,12.5,12.6															
2	All	03/24/20-03/30/20	Local News @ 5p M-F	5-530p	M-W-F----	:30	(\$250.00)	0.00	NM						
See MG 12.4,12.5,12.6															
3	All	03/24/20-03/30/20	Local News @ 5p M-F	5-530p	M-W-F----	:30	(\$250.00)	0.00	NM						
See MG 12.4,12.5,12.6															
4	All	03/24/20-03/30/20	ET 7-730p	7-730p	--W-----	:30	\$400.00	0.00	NM						
Ⓜ MG for 12.2,12.1,12.3															
5	All	03/24/20-03/30/20	Local News @ 11p M-F	11-1135p	--WTh----	:30	\$175.00	0.00	NM						
Ⓜ MG for 12.2,12.1,12.3															
6	All	03/24/20-03/30/20	Local News @ 11p M-F	11-1135p	--WTh----	:30	\$175.00	0.00	NM						
Ⓜ MG for 12.2,12.1,12.3															
N13	All	03/24/20	03/27/20	ABC World News	CM	630-7p	--1-1--	:30	2	\$500.00	P04	0.00	NM	2	\$1,000.00
ABC WORLD NEWS (Program: ABC WORLD NEWS)1Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/23/20	03/29/20	--1-1--					2	\$500.00		0.00			
N14	All	03/24/20	03/28/20	ROS 12p-6p Sa-Su	CM	12-6p	-----1-	:30	1	\$120.00	P04	0.00	NM	1	\$120.00
Weekend ROS 12p-6p (Program: ENTERTAINMENT TONIGHT)1Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/23/20	03/29/20	-----1-		1				\$120.00		0.00			
N15	All	03/24/20	03/30/20	ET 7-730p	CM	7-730p	1-----	:30	1	\$400.00	P04	0.00	NM	1	\$400.00
ENTERTAINMENT TONIGHT															
(Program: ENTERTAINMENT TONIGHT)1Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/24/20	03/30/20	1-----		1				\$400.00		0.00			
N16	All	03/24/20	03/28/20	Local News @ 11p Sa	CM	11-1135p	-----1-	:30	1	\$175.00	P02	0.00	NM	1	\$175.00
WHAS11 NEWS AT 11 SAT															
(Program: WHAS11 NEWS AT 11 SAT)1Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/23/20	03/29/20	-----1-		1				\$175.00		0.00			
N17	All	03/24/20	03/28/20	Inside Ed 1135p-1205a	CM	1135p-1205a	-----1-	:30	1	\$80.00	P03	0.00	NM	1	\$80.00
INSIDE EDITION															
(Program: INSIDE EDITION)1Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/23/20	03/29/20	-----1-		1				\$80.00		0.00			
N18	WHAS	03/24/20	03/30/20	Local News @ 630p Su	CM	630-7p	-----1	:30	1	\$275.00	P04	0.00	NM	1	\$275.00
Local News @ 630p Su															
(Program: WHAS11 NEWS @ 6 & 630p Su-F)1Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/24/20	03/30/20	-----1		1				\$275.00		0.00			
													Totals	37	\$7,520.00